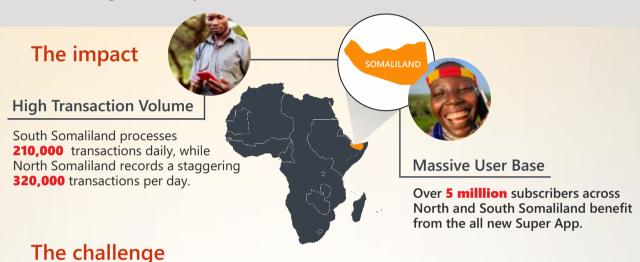


A leading money transfer operator in Somaliland, partnered with Comviva to implement a **Super App powered by mobiquity® Pay, revolutionizing the financial landscape in the region**. This collaboration has significantly increased financial inclusion and modernized payment systems, paving the way for a digital and cash-light economy.



- → Foster financial inclusion and modernize the payment system in Somaliland.
- → Offer convenient access to financial transactions, including money transfers, international remittances, and digital savings instruments.

### The Solution

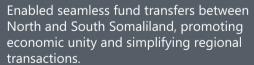
mobiquity® Pay addressed these challenges by:

## **Comprehensive Digital Services**



- Enhanced financial inclusion through digital onboarding.
- Loyalty and rewards program (mobilytix) to incentivize user engagement.
- Accessible digital lending through YabX.

### **Cross-Border Interoperability**





### **Expanded Financial Offerings**



Savings wallets, international money transfers, and an exchange rate service for agents enriched the financial ecosystem.

### **Long-Standing Partnership**





# Conclusion

The Super App, powered by mobiquity® Pay, has demonstrably transformed the financial landscape in Somaliland. By providing a robust and user-friendly platform, Comviva has empowered the money transfer leader to drive financial inclusion, increase accessibility to essential financial services, and pave the way for a more prosperous future for the region.