

## mobiquity® Pay

Fueling Growth of a Telco leader in Moldova

A leading telecom operator in Moldova, faced the challenge of expanding its services beyond traditional telecommunications. The company aimed to provide a comprehensive digital financial solution to its customers, offering services like bill payments, money transfers, and more.

### Solution

Comviva's mobiquity® Pay platform provided the telecom giant with a robust and scalable solution to address these challenges. mobiquity® Pay's features included:

#### COMPREHENSIVE PAYMENT SERVICES



Facilitating bill payments, money transfers, and other financial transactions.



Supporting over 250+ billers for convenient payment options.

#### WIDE RANGE OF BILLERS



#### USER FRIENDLY INTERFACE

Providing a seamless and intuitive experience for customers.



Enabling access to financial services for a wider population.



#### FINANCIAL INCLUSION

### Impact



#### Expanded Services

The telecom operator successfully launched a digital wallet offering a range of financial services.



#### Increased Customer Satisfaction

The user-friendly interface and convenience of mobiquity® Pay enhanced customer satisfaction.



#### Financial Inclusion

A significant number of previously unbanked or underbanked individuals gained access to financial services.



#### Operational Efficiency

mobiquity® Pay streamlined processes, reducing operational costs and improving efficiency.

### Conclusion

mobiquity® Pay played a crucial role in enabling the telecom leader to expand its services and provide a comprehensive digital financial solution to its customers. The partnership has contributed to financial inclusion, improved customer satisfaction, and enhanced the operator's position in the market.