comviva
A TECH MAHINDRA COMPANY

Super App by **mobiquity® Pay**
Empowering **Global Reach**

A leading global money transfer operator, faced the challenge of expanding its service offerings beyond traditional remittances. The company sought a comprehensive platform that could support global wallet functionalities, including international remittances, utility and bill payments, merchant payments, and educational institution fees. Additionally, the platform needed to provide innovative features like forex ordering, Indian passport appointment scheduling, and AI-powered chatbot support.

Solution

Comviva's flagship wallet solution, mobiquity® Pay, emerged as the ideal solution to address the diverse requirements of the operator. mobiquity® Pay offers a user-friendly interface, facilitating quick and easy cross-border payments and seamless digital onboarding.

Key Features and Benefits

DIVERSE PAYMENT OPTIONS
Enables utility and bill payments, merchant payments, and educational institution fees.

SOFTPOS INTEGRATION
Streamlines onboarding and payment acceptance for merchants.

GLOBAL WALLET FUNCTIONALITY
Supports international remittances to a wide range of countries.

VALUE-ADDED SERVICES
Offers forex ordering and Indian passport appointment scheduling for added convenience.

AI-POWERED CHATBOT
Provides natural language interactions and enhanced customer support.

Impact

Enhanced Customer Experience
mobiquity® Pay comprehensive features and intuitive interface have significantly improved the customer experience for its users

Expanded Service Offerings
The Super App has enabled the company to diversify its product portfolio and cater to a wider range of customer needs

Increased Efficiency
The platform's streamlined processes have improved operational efficiency and reduced costs.

Enhanced Customer Loyalty
By providing a superior user experience and valuable additional Services the client has strengthened customer loyalty and retention.

Conclusion

mobiquity® Pay has empowered the money transfer operator to transform its business by offering a comprehensive Super App that meets the evolving needs of its customers. The platform's innovative features and user-friendly interface have contributed to its success in the competitive market of global money transfers.