



## Transforming Digital Payments with **Mobiquity®**

A leading bank in Qatar aimed to introduce a comprehensive digital wallet solution, to revolutionize payments and enhance customer convenience. The objective was to provide a secure, user-friendly platform for quick transfers and contactless payments while adhering to regulatory guidelines.



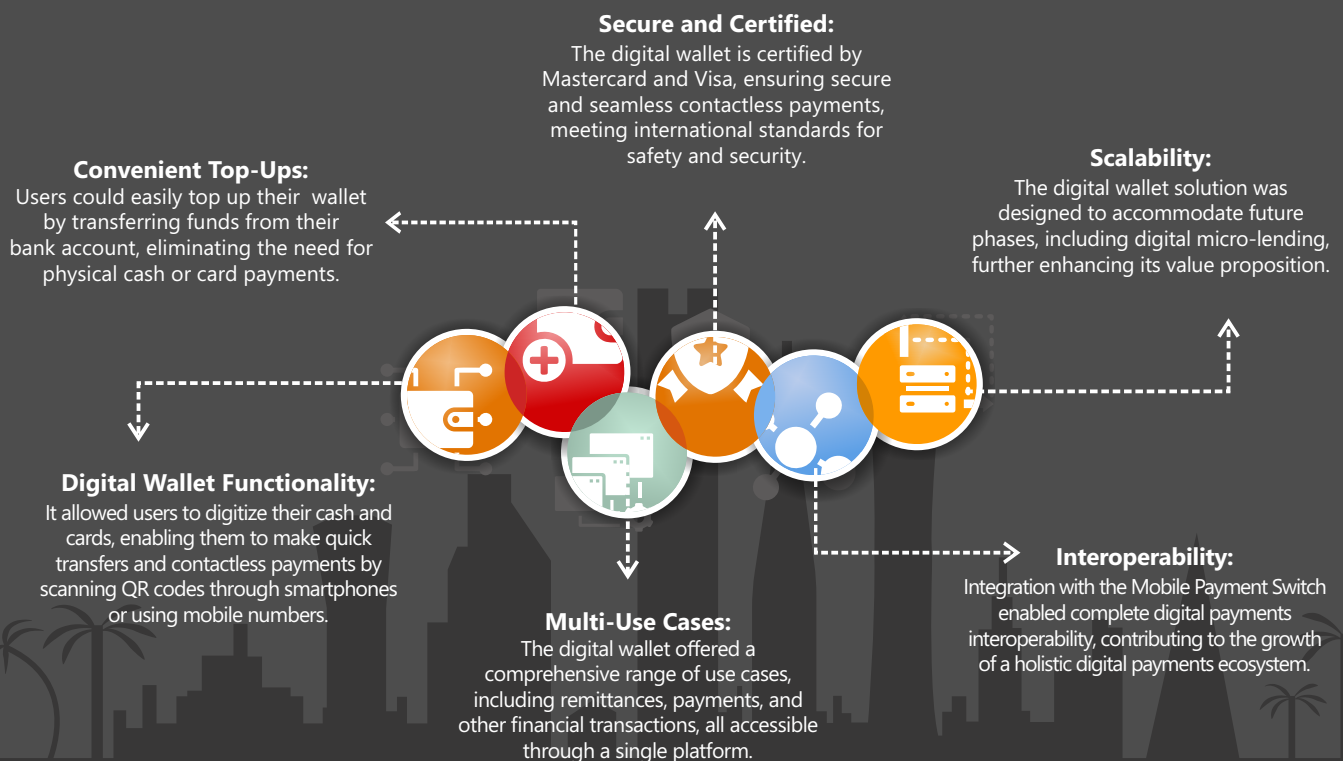
### CHALLENGES

- The challenge was to **create a seamless digital wallet solution** that not only complied with **Qatar Central Bank's regulatory requirements** but also offered innovative features to cater to a wide range of customer needs.
- The bank sought to establish a **robust and user-friendly system** for **secure mobile payments** and **fund transfers**.



### SOLUTION

Leveraging **Comviva's mobiquity® Pay** the banking institution introduced a **Digital Wallet**. This digital wallet offered a host of benefits to its users:



## OUTCOME

The introduction of **mobiquity® Pay** transformed the way customers transact and manage their finances:



### ENHANCED CONVENIENCE

Users enjoy the convenience of **quick and secure payments**, reducing their reliance on physical cash and cards.



### WIDER ACCESSIBILITY

The digital wallet's availability on Android and iOS platforms made it accessible to a broader audience.



### REGULATORY COMPLIANCE

The wallet adheres to Qatar Central Bank's guidelines, ensuring a secure and compliant digital payment environment.



### EMPOWERING INNOVATION

Bank's innovative approach provided a solid foundation for future enhancements, including digital micro-lending, expanding the scope of financial services.

Qatar's leading bank in collaboration with **Comviva's mobiquity® Pay** successfully enabled the creation of **Digital Wallet**, offering an innovative and user-centric **digital payment solution** that catered to the evolving needs of modern customers while adhering to regulatory standards.



Comviva simplifies business complexity. Our innovative portfolio of digital solutions and platforms brings greater choice, faster time to market and flexibility, to better meet the evolving needs of our customers as they drive growth, transform, and bring efficiency. From maximizing customer lifetime value to enabling large-scale digital transformation, we partner globally with organizations in the communications and financial industry to solve problems fast and transform for tomorrow. Comviva solutions have been deployed by over 130 Communication Services Providers and Financial Institutions in more than 90 countries and have delivered the benefits of digital and mobility to billions of people around the world. Comviva is a completely owned subsidiary of Tech Mahindra and a part of the Mahindra Group.

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